

DISCOVER THE PROFESSION OF
CONTROLLER IN JUST FIVE DAYS



CFO South Africa
Community for Finance Professionals in South Africa

CONTROLLER FOR ANYONE WHO WORKS OR STARTS WORKING AS A CONTROLLER IN A WEEK

NEW

All participants can request assistance from a personal coach, who has supported more than 1000 finance professionals.

The course **Controller in a Week** is covered in five whole days in which the multi-faceted scope of work of the present-day controller is discussed. The course is suitable for anyone who works or is about to start working as a controller but has not been able to pursue a specialized training.

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CONTROLLER IN A WEEK

FOR ANYONE WHO WORKS OR STARTS WORKING AS A CONTROLLER

CFO

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BENEFITS

The modern-day Controller has a broad perspective and can turn his hand to anything. Besides delivering quality and skills in finance, operates as an up to par partner and consultant in business management.

The course Controller in a Week is covered in five whole days in which the multi-faceted scope of work of the controller is discussed.

MEET

The course is intended for anyone who works or starts working as a controller but has not been able to pursue a specialized training.

FIVE BENEFITS

1. You will gain insight into what is expected from you as a modern-day Controller.
2. Become a better consultant for management.
3. You will gain insight into how you as a Controller can exercise influence in your organization.
4. Develop and implement a strategic vision in your work field.
5. In five days you will master the theories and tools necessary for the modern-day Controller.

UP TO 70% DISCOUNT!

Register for an in-company course:

- A discount as much as 70%
- Training on a location and date of your choice
- A tailor made course according to your wishes

DAY 1: THE PROFESSION OF CONTROLLER

The first day is centred on the profession of a Controller. The Controller is at the forefront of business and is capable of overseeing management decisions as well as identifying new opportunities and risks. The relationship between Controller and other functional areas within the organization will be deliberated. Where, when and why does a Controller take centre stage? In this context it is crucial to recognize the interrelationship between strategic planning and information as an important element.

Topics:

- The evolution of the profession of a Controller
- The organisation and context of a Controller's function
- The Controller in the year 2013: business enabler
- The roll of strategic information planning

Literature

- The Financial Manager of the 21st century
- Corporate Performance Management
- Management Control

DAY 2: MANAGEMENT CONTROL

Management Control is a process orientated towards implementation and directing of advanced and efficient strategic objectives in organizations. The Controller fulfils a key role by delivering contributions towards development, design and/ or maintaining a management control framework. On the second day it will be explained how to design and maintain an effective Management control framework by taking the connection between information planning and strategic analyses into account.

Topics

- Business IT Alignment and the Conceptual Framework of Information Systems Design
- Business Process Management and Business Process Redesign
- Strategic analysis and implementation
- Management control frameworks

Literature

- Management Control
- Corporate Performance Management
- The Financial Manager of the 21st century

DAY 3 MANAGEMENT ACCOUNTING

Financial administration and preparing and delivering periodic management reports known as "Maraps", are on-going projects that a Controller needs to attend to. Sufficient knowledge of Management Accounting is therefore crucial. On the third day this material will be discussed extensively. Methods such as Activity Based Management and Value Based Management will be clarified and deliberated. You will also receive tips and assistance about the way in which you can exercise and gain more influence on vital management decisions.

Topics

- The roll of Controller in Management Accounting
- Beyond MARAP (management reports)
- From Cost Accounting to Management Accounting
- Activity Based Management and Value Based Management
- The Planning & Control cycle in practice
- Balanced Scorecard: from strategy to steering to the right KPI's in strategy
- Investment analysis

Literature

- Activity Based Costing
- Corporate Performance Management

DAY 4: FINANCIAL ANALYSIS

Financial analysis is essential in order to understand the performance of various operations in an organization. The financial analysis however, goes beyond exploring the annual account. A good financial analysis connects the relation between numerical terms and parameters on the one hand and company activities, the branch entity and corporate social investment on the other hand. Such a financial analysis report can be requested by management, a financier or a stakeholder. Therefore it is important that a Controller is able to discern patterns in financial analysis.

Topics

- Strategic Analysis: A Business Administration approach
- Ratio Analysis: Determine how healthy an organization is from different perspectives
- Shareholder value, solvency and corporate social investment
- Cash flow Analysis: from cash flow statement to liquidity planning
- Working capital analysis, working capital ratios and working capital scan

Literature

- Bank credit, power or weakness
- 75 Management characteristics

DAY 5: TREASURY & CASH MANAGEMENT

Treasury & Cash management is the collective term for all activities that are related to managing the flow of money. The Controller looks to affect the controls with which liquidity, interest and currency positions are handled in an organization. In short, a Controller ensures that money and liquidity transactions are handled effectively. A Controller ensures that these systems work together as well as identifying risks in this area. Especially in the field working capital management a Controller needs to have extensive knowledge.

Topics

- The Cash Conversion Cycle in relation to working capital management
- The access to financial markets
- Cash Pooling: notional pool and zero balance
- Submitting a credit application
- Treasury Statute, Cash flow Statute and Credit Policy

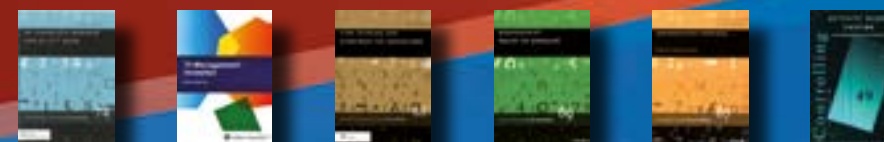
Literature

- Bank credit, power or weakness

BECOME A BETTER CONTROLLER

All participants can access and complete 3 online development tests as well as getting in touch with our personal coach, who has coached over a 1000 finance professionals. In 2 sessions of 90 minutes you will gain more insight into your ambitions, challenges and opportunities. Provide feedback and suggestions that will help you along your path to improve your skills as a Controller.

The first session will take place before commencement of the first scheduled training day. During this session, you will formulate your objectives based on the results of the tests. After the training you will review your objectives once more. Which objectives did you meet and which ones still need improvement?



You will receive the following books that cover the scope of work of the profession of Controller. The books serve as references and are included in the price. The instructors will refer to the relevant chapters of the books throughout the training. You will also receive a course folder which contains sheets and articles that will be discussed during the training.

- The Financial Manager of the 21st century
- Corporate Performance Management
- Directing strategy in business
- Management Control
- Activity Based Costing
- Bank credit, power or weakness
- 75 Management characteristics

GUARANTEE

We believe in the quality of our course. Should you come to a different conclusion, then we invite you to join any other of our courses free of charge. No discussion. You decide whether you are satisfied or not.

REGISTRATION

Only limited space is available. A maximum of 25 participants. Register today and book your seat.

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