

OVER 5000 APPLICANTS 98% IS VERY SATISFIED

- Interpretate financial reports
- Cost saving and return enhancements
- Communicate with your financial colleagues
- Improve forecasts and budgets
- Lease, mergers, option contracts, stocks and shares
- The 3-day finance course for non-financial managers

FINANCIAL 3-DAY FINANCE COURSE FOR NON-FINANCIAL MANAGERS MANAGEMENT

FINANCIAL MANAGEMENT

THREE DAY COURSE FOR NON-FINANCIAL MANAGERS

FINANCIAL INSIGHT

Are you a manager, entrepreneur or advisor? Are you looking for a perfect understanding of financial management? Then you simply cannot afford to miss out on this course.

Success is the result of making the right business decisions. Are you able to analyse ratios, create and control budgets and analyse invested capital? Understanding the fundamentals of the financial world gives you the edge you need in a finance driven business world.

MEET

- Board of Directors
- General Managers
- Human Resource Managers
- Marketing Managers
- Buyers
- Logistical Managers
- Management Consultants
- In House Counsellors
- Lawyers

DAY 1: START 9.30 AM-FINISH 7.30 PM

Introduction to financial management

- How do you read and analyse a balanced scorecard, profit and loss account and the cash flow statement?
- What are the differences between a cash scheme and a cost-benefit scheme?
- What do you need to know about Accounting and Finance?
- How do you determine profit, liquidity and solvency?
- How is cash flow determined out of operational, investment and finance activities?

Investment and investment policy

- How do you make an investment assessment?
- How is the internal rate of return and the net discounted cash flow determined?
- How do you calculate the period of the return of investment?

A dinner will be served after the training; you are cordially invited to join us for this occasion

DAY 2: START 9 AM-FINISH 7.30 PM

Lease, which options are there?

- How do you choose between operational versus financial lease?
- How do civil law, annual financial accounting and fiscal consequences affect leasing?

Cost calculations

- How do you make a cost calculation?
- How do you calculate costs for a period, a project, a product or a service?
- How do you use activity based costing?

Budgeting

- When and how is budgeting used?
- Which budget methods are there?
- What are the possibilities for cost centre budgeting?

Options and Shares

- What are the differences between shares, bonds and options?
- When can you proceed to issue/ purchase shares or options?
- When is it advisable to put an antitakeover measure in place?

A dinner will be served after the training; you are cordially invited to join us for this occasion

DAY 3: START 9 AM-FINISH 5 PM

Mergers and Takeovers

- When do you use shares- asset and liability transactions?
- How do you calculate the value of a business?
- What are the fiscal consequences of mergers and takeovers?

Annual reporting

- How do you calculate the economic value added and the weighted average cost of capital?
- What is the difference between commercial and fiscal numbers?
- What are the consequences of IFRS (International Financial Reporting Standards)?
- What effect does consolidation have?
- Which ratios are important, how are they calculated and what does it show?

The three day course will be concluded with aperitifs, you are cordially invited to join us for this occasion

YOUR BENEFITS

Financial insight

See through financial jargon and numbers

Financial analysis

Calculate economic actives and plans on their profitability

Effective Forecasts

Generate a reliable forecast based on financial substantiation

Swift communication

Exchange ideas on a financial level with your colleagues, financier or accountant

Improve as a manager

All top managers need financial insight, after the course you have gained this knowledge tool!

Participants

A group of a maximum of 25 participants working at a higher vocational and academic level follow several introductions and will complete case studies facilitated by your experienced instructor.

Guarantee

We strongly believe in the quality of our courses. Should you come to a different conclusion, then we invite you to join any other of our courses free of charge. No discussion.

Up to 70% discount!

Register for an in-company course:

- A discount as much as 70%
- Training on a location and date of your choice
- A tailor made course according to your wishes